

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sure Fit Inc.		12/29/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Sure Fit Acquisition, Inc.		
Street Address:	6575 Snow Drift Road, Suite 101		
City:	Allentown		
State/Country:	PENNSYLVANIA		
Postal Code:	18106		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	3598846	HOMESTYLE BY SURE FIT	
Registration Number:	3043711	SURE FIT	
Registration Number:	3028573	THE 10-MINUTE MAKEOVER	
Registration Number:	0521780	SURE-FIT	
Registration Number:	3725361	FURNITURE FRIEND	
Serial Number:	77818646	TRANSIT COVER	
Serial Number:	77701073	STRETCH LEATHER	
CORRESPONDENCE DATA			
Fax Number:	(215)979-1020		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	215-979-1191		
Email:	nkmclaughlin@duanemorris.com		
Correspondent Name:	Nicole K. McLaughlin/Duane Morris LLP		
Address Line 1:	30 S. 17th Street		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		

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REEL: 004154 FRAME: 0739

ATTORNEY DOCKET NUMBER:	E8407-00002
NAME OF SUBMITTER:	Nicole K. McLaughlin
Signature:	/nkm/
Date:	02/24/2010
Total Attachments: 3 source=SUREFIT - U.S. Assignments#page1.tif source=SUREFIT - U.S. Assignments#page2.tif source=SUREFIT - U.S. Assignments#page3.tif	

ASSIGNMENT OF UNITED STATES TRADEMARKS

This Assignment of United States Trademarks ("Assignment"), effective this 30th day of December, 2009, between the undersigned, **Sure Fit Inc.**, a Delaware corporation, with a principal place of business at 6575 Snowdrift Road, Suite 101, Allentown, Pennsylvania 18106 (hereinafter referred to as "Assignor"), and **Sure Fit Acquisition Inc.**, a Delaware corporation, with a principal place of business at 6575 Snowdrift Road, Suite 101, Allentown, Pennsylvania 18106 (hereinafter referred to as the "Assignee").

For good and valuable consideration paid by the Assignee, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby assign unto the Assignee all of its right, title, and interest in and to the trademarks and/or service marks listed in Exhibit A attached hereto (collectively, the "Marks"), together with all of the goodwill associated with and symbolized by such Marks, the registrations thereof and therefor, and any rights of the Assignor to sue any third parties for any past infringement of or to the Marks, for the use and benefit of the Assignee and to prosecute such registrations in the United States Patent and Trademark Office.

After the execution of this Assignment, at the request of the Assignee and at the Assignee's expense, but without additional consideration to the Assignor, the Assignor will execute and deliver to the Assignee from time to time such further instruments of conveyance, transfer, and assignment and other documents, and will take such other actions, as the Assignee may reasonably require to convey and deliver more effectively to the Assignee the Marks, to perfect the Assignee's title thereto, and otherwise to accomplish the orderly transfer to the Assignee of the Marks and to give full effect to this Assignment.

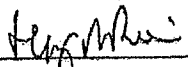
This Assignment is binding on the Assignor and its successors and assigns, and inures to the benefit of the Assignee and its successors and assigns.

Signature Page to Follow

IN WITNESS WHEREOF, intending to be legally bound hereby, the Assignor has duly executed this Assignment.

SURE FIT INC.

Date: 12/27/09

By: 
Name: HUGH R. ROVIT
Title: CEO.

[Assignment of US Trademarks]

EXHIBIT A

U.S. Trademark	Registration/App. No.	Registration/Filing date
HOMESTYLE BY SURE FIT	3598846	03/31/2009
SURE FIT	3043711	01/17/2006
THE 10-MINUTE MAKEOVER	3028573	12/13/2005
SURE-FIT (Stylized)	0521780	03/07/1950
FURNITURE FRIEND & Design	3725361	12/15/2009
TRANSIT COVER	77/818646	09/02/2009
STRETCH LEATHER	77/701073	03/27/2009